# in-cosmetics latin america

São Paulo • Expo Center Norte • 19-20 September 2018

# **Shell Scheme Packages Specifications and prices**

a) Premium Shell - includes rear and dividing walls, carpet, logo on name board, spotlights, electricity and some furniture (amount of furniture is dependent on stand size booked) together with one in-built display counter, graphics for the wall and front of counters and decorative vase.

Minimum stand size = 7.5m<sup>2</sup>.





#### 20-24m<sup>2</sup> Stands:

- 2 Tables & 6 chairs
- 1 Display counter (1x1x0.5m) with logo
- 1 Stool
- 1 Cupboard
- 1 Glass display with 2 shelves (2x1x0.5m)
- 1 literature rack
- 6 Spotlights
- 2 220V Electrical sockets
- 1 Storage room (1x1m) with 3 shelves
- Logo on nameboard
- 1 graphic (2x1.8m) mounted on glass panel fixed to your shell scheme wall;

#### 25-35m<sup>2</sup> Stands:

- 3 Tables & 9 chairs
- 1 Display counter (1x1x0.5m) with logo
- 1 Stool
- 2 Cupboard
- 1 Glass display with 2 shelves (2x1x0.5m)
- 2 Literature racks
- 6 Spotlights
- 3 220V Electrical sockets
- 1 Storage room (1x1m) with 3 shelves
- Logo on nameboard
- 1 graphic (3x1.8m) mounted on glass panel fixed to your shell scheme wall;

#### 36m<sup>2</sup>+ Stands:

- 4 Tables & 12 chairs
- 1 Display counter (1x1x0.5m) with logo
- 1 counter (1x1x0.5m) with logo
- 1 Stool
- 2 Cupboard
- 1 Glass display with 2 shelves (2x1x0.5m)
- 2 Literature racks
- 9 Spotlights
- 4 220V Electrical sockets
- 1 Storage room (1x1m) with 3 shelves
- 1 Logo on nameboard
- 1 graphic (3x1.8m) mounted on glass panel fixed to your shell scheme wall;
- b) Standard Shell includes rear and dividing walls, carpet, name board, spotlights, electricity and some furniture (amount of furniture is dependent on stand size booked).

#### Minimum stand size = 9m<sup>2</sup>.





#### 9-14m<sup>2</sup> Stands:

- 1 Table & 4 Chairs
- 1 Counter & 1 Stool
- 1 Cupboard
- 4 spotlights
- 2 electrical sockets

### 15-24m<sup>2</sup> Stands:

- 2 Table & 6 Chairs
- 1 Counter & 1 Stool
- 1 Cupboard
- 1 Store Room
- 6 spotlights
- 2 electrical sockets



# 25-35m² Stands: 36m²+ Stands: • 3 Table & 9 Chairs • 4 Table & 12 Chairs • 1 Counter & 1 Stool • 1 Counter & 1 Stool

2 Cupboard • 2 Cupboard

- 6 spotlights
  3 electrical sockets

   9 spotlights
   4 electrical sockets
- 1 Store Room 1 Store Room
- c) Basic Shell (no furniture) includes rear and dividing walls, carpet, name board, spotlights and electricity. Minimum stand size = 7.5m².
- d) Space Only Only the floor space is provided to the dimensions of the booked stand. Exhibitors are responsible for the design & construction of the stand using contractors of their own choice within the Rules & Regulations that will accompany the contract to exhibit and the Technical Regulations provided by the venue.
  Minimum stand size = 30m².

Please note there is an additional mandatory waste management charge of US\$8 per m<sup>2</sup> for all Space Only stands.

## **OTHER FEES AND TAXES APPLY** see application form for details

All Premium, Standard and Minimum Shell Schemes stands come with the below plus the furniture package detailed in each section:

- Rear and dividing walls, 3.2m tall, depending on number of open sides
- Carpet,
- Fascia and Nameboard with company name (1 name only, 20 characters max.)
- 1 Waste Paper Basket
- Basic Stand Cleaning (once per day on show open days)
- 1 fire extinguisher

**NOTE:** The Shell Scheme packages cannot be amended in any way or individual items exchanged. Exhibitors will be able to order additional furniture / electrical / floral when the Exhibitor Manual becomes available.

To complement the above we also have the following optional package add-ons:



Please let us know when you return your signed contract if you would like to order any of these add-ons or send your add-on order in writing to fabiana.funtowicz@reedexpo.co.uk before 1st August 2018.

